



FACTSHEET

Photoflyer principle

The Photoflyer principle is simple: An instant 'polaroid' picture with a branded message. Photoflyer is a sufficient way to connect with your target market through a high quality product which spreads out as easily as a flyer. The photoflyer do-it-yourself kit is a keepsake in the look and feel of your own product, brand or event through which you can communicate one on one with the consumer. Therefore Photoflyer is the perfect marketing tool with endless possibilities.

Photoflyer results as marketing tool

- › Brand awareness
- › Traffic generator for online / website / social media
- › Traffic generator for fair stand / shops and stores / hospitality establishment
- › Quantity component for retail stimulus
- › High quality support at your event or promotion
- › Measurable results

several possibilities

Every campaign is different and different wishes and possibilities apply. To meet all your marketing goals and wishes you can add on different applications to the Photoflyer:



› tear-off coupon



› wincode



› QR code



› scratch & win



› barcode



› sampling



› special coating



› magnet

